



BRANCHING OUT IPM NEWSLETTER

Benefits of Subscribing

- Receive timely information on all aspects of insect, mite, and disease management for the northeast United States, with emphasis on New York State.
- Guide your pest management activities toward windows of maximum opportunity.
- Improve your diagnostic skills.
- Keep yourself aware of new developments in IPM.

Description

- Faculty and staff in Cornell's Plant Pathology & Plant Microbe-Biology Section, in cooperation with Cornell Cooperative Extension educators, developed this IPM newsletter.
- Pest information is gathered throughout the growing season via on-site scouting at selected locations from Long Island to Rochester. This information, together with tips from professional and trade literature, is used to prepare up-to-date articles of interest to you.

Cost and Ordering

The cost of **Branching Out** is \$50 for the 2018 season. (*Limited-time offer: If postmarked by March 15, 2018, the cost is only \$40.) All subscriptions run April through the end of the season. Back issues are sent to late subscribers. To subscribe, fill out this form and send it, together with your check or money order payable to Cornell University, to:

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Contents

Scouting Report, Growing Degree Days, Phenology, Meeting Memo, Bookshelf, Your Questions, and an in-depth Feature Article.

Publishing Schedule

The newsletter is published every two weeks from April through June and every three weeks for the remainder of the season.

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In addition to your hard copy, you can receive access to the current year's on-line issues at no extra cost. This is available only to paid subscribers with a password, which is e-mailed upon receipt of subscription.

Need More Information? Check Out Our Web Site

Samples from back issues are available on the web site for a free preview. Come see all that we have to offer! Our web site address is: branchingout.cornell.edu

If you are looking for a quick and easy way to stay informed about pest management issues, *Branching Out* may be just the ticket. Timely, reliable field reports and up-to-date management recommendations can be at your fingertips.



BRANCHING OUT

An Integrated Pest Management

NEWSLETTER
for Trees and Shrubs
