



# Growing BusinessCapacity

2018 LEADERSHIP FORUM

The Important Work We Do  
with Jim Paluch of JP Horizons  
**December 3 in Troy, NY**



A full day of leadership-level business education in Troy,  
designed to help you  
*think differently about the work you do  
and make that knowledge work for you!*

**Don't miss this opportunity!**

Jim Paluch, a successful landscape professional-turned-business consultant, will help you *look at your work through new eyes*, and *use that new perspective* to brainstorm ways to *take your business to the next level*.

At NYSNLA Leadership Forum, you'll answer the question, "What is it *you do, anyway?*" and work with fellow participants on *capturing your company's vision and purpose*. Then you'll learn how to take those insights and turn them into an *action plan*, and *get your team excited* about it!

To learn more and register, visit **[nysnla.com](http://nysnla.com)**

**Register now! Early bird pricing ends November 23**

*Discounts are available for multiple registrants from the same company. Bring your best and brightest along and help them help you grow your business!*

Meet and Network  
with your fellow  
Nursery and Landscape Professionals  
from across the state  
At NYSNLA's

*Annual Dinner,  
Environmental Beautification Awards  
and Education Auction*

Monday, December 3, 2018  
Revolution Hall  
425 River St., Troy, NY

6 pm Cocktails  
7 pm Awards and Buffet Dinner

Join us as we honor excellence in landscape design and construction with the presentation of the 2018 Environmental Beautification Awards.



Bid on auction items and support NYSNLA's education programs for green industry professionals.

Learn more and register at [nysnla.com](http://nysnla.com)

Special thanks to the Northeastern NY Nursery & Landscape Association (NYSNLA Region 3) for their financial support of this event.