

The Nursery Scoop
A Publication of the CNY Nursery & Landscape Association
October 2019 - Happy (Early) Halloween!



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A Message from our President, Dale Tuttle...

Where has 2019 gone? It continues to fly by, and we only have three months left in the year. Let's hope that October is much drier and nicer than last year's so we can finish the season strong.

Our September meeting was hosted by long time member and supporter of PLANTCNY, **J.C. Smith Inc.**, on September 12th. Thank you to Jeff, John, & staff for their efforts and hospitality. We had a very good attendance, thanks to J.C. Smith reaching out to both members and non-members. We changed our focus of this meeting to more of an open forum and did not do the committee reports to try to get some feedback on where we are going as an association. For almost 2 years we have been trying to attract both members as well as people that are willing to serve on the PLANTCNY Board. We did have some good discussions, and **Beth Fry** will be putting together a Survey as a follow up and to gather more information for not only PLANTCNY to use, but also for Beth who is the PLANTCNY Rep for the NYSNLA. She will take the information that we receive to the next NYSNLA Board Meeting. One item that did come out of the discussions was to have some type of educational aspect to upcoming meetings. Please see Beth's Meeting Minutes for more detail on this subject.

PLANTCNY held its annual Golf Outing on September 19, 2019, held at Wood Crest Golf. Thank you to all that supported this event, both for those who played, and sponsored the event. PLANTCNY has only three sources of generating revenue to keep the association running. They are dues, The Education Day & Trade Show, and the Golf Outing. Thank you to Beth for all her efforts in putting this day together. Please see her report below which gives further details of the day.

Our next meeting will be hosted by long time Member, Supporter, and President of PLANTCNY, **Julie Liebmann, Mrs. Green Jeans Landscaping / Rocking Horse Farms**. As a follow up to what was discussed at the September Meeting, Julie has offered to do a perennial presentation as the educational portion of the meeting. Thank you, Julie. Please be respectful to our host and R.S.V.P. Please come out and support PLANTCNY and Julie. Look forward to seeing everyone there. Please see the Member Profile below.

Thank You to **Dannielle Carr** for her continued efforts as the PLANTCNY CNLP Chairperson. Dannielle's report on the Annual CNLP Day, which was held on Friday September 13th at the Planting Fields Arboretum, is below.

Thank you to Industry Friend **Jim Maloney** for submitting his article and requests on Saluting Branches. Please read his article below and consider supporting this mission to improve our Veterans' cemeteries.

Thank you to **Yvonne Chu of Onondaga Earth Corps** for submitting articles on this great group that has just hit a milestone of the planting of the 10,000 trees that they have planted. They also have staff that they are training and are looking for employment. Please read Yvonne's article below and consider supporting their cause.

Please see our **neighboring regions' upcoming events**, below, and consider attending Region 5's Focus Group event on Wednesday, October 16th. Our own **Beth Fry** will speak on how to use the CNLP program to boost your business.

Also, please note the change in date of the November meeting, at the end of this Scoop. The meeting will take place on **TUESDAY, November 12th**, hosted by Lawley Insurance.

In closing, please help PLANTCNY with our second **Toys for Ted** campaign. Below is our report with details of this great program to memorialize our late member, **Ted Florczyk**.

Thank you,

Dale

Dale Tuttle, President



September 12, 2019 PLANT CNY Meeting Minutes Hosted by J.C. Smith Inc.

In Attendance: Dana Kuhlmann, Site One; Dale Tuttle, Aspinall's Tree Nursery; Beth Fry, Green Scapes, Inc.; Chad Izyk, Izyk Landscape; Tim Sprague, Sprague Landscapes; Sean Sobotka, One of a Kind Property Management LLC; Amy Coulter and Chris Coulter, Sky High Turf Farm; Andy Lasnicki, Addison Moran, Andrew Lasnicki Jr., Lasnicki Landscaping; Tom Aspinall, Aspinall's Tree Nursery; Michael Steves, Ryan-James Landscape Mgmt.; David Ryan, Rare Earth Nursery; Paul Gualtieri, Landscapes East Inc.; Julie Liebmann, Mrs. Green Jeans; Jackie Crane, Little York Plantation; Scott Gasparini, Gasparini Landscape; Dannielle Carr, EDR; Anthony Fabrizio and Gerry Rubenstein, Lawn-a-Mat; Pat White, J and J Landscape; Jeff Smith, JC Smith Inc.; Pete Daly, Daly Landscape; Mike Johnson, ProSnow Removal; John Smith, JC Smith Inc.

Introduction: Everyone went around the room and introduced themselves. Jeff Smith said a few words- thanked everyone for coming. Introduced Mike from Bartell Global who shared with us information on different compactors, and Jason from IQ tools who shared info on dustless and waterless saws. Both brands available at JC Smith.

This meeting we discussed membership and what our association could do to better serve its members. We had a great discussion. We also asked for help on the board or committees. We need more support on the board, the current level of board and committee involvement or lack of help cannot be sustained.

It was discussed that we offer educational opportunities at meetings, a short lecture for ICPI, CNLP, ISA or other credits. DOT review.

One benefit of membership is the networking, having fun and sharing ideas. Stories were shared of how we have been able to help each other out by building a network of friendships and relationships. Pete Daly offered to mentor anyone interested in doing more for PLANT CNY. This network also allows for sending work/qualified leads to other members who may do work that you don't offer.

It was discussed that we need to be better at letting the press know who we are and what we do. When we do community work we need to let people know. We need to put more up on Facebook. It was discussed that there should be a CNLP Facebook page and a bigger push for certification. We need to do more work in the community and promote our professional organization.

Gerry Rubenstein shared with us info from the NYS Turf Grass Association -NYSTA - on outreach they have done to promote the green industry in K-12 schools in NYS. NYSNLA is working on a similar program; we have formed a task force to develop these relationships as well.

Overall a great discussion and lots of feedback. We will follow up with a survey shortly to gather more feedback. Please look for it and respond so we can better serve our membership.

Submitted by Beth Fry



The PLANTCNY October Meeting!

Date: Thursday, October 10th, beginning at 5:30 p.m.

Halloween Party! Hosted by Mrs. Green Jeans Landscaping / The Orchards at Rocking Horse Farms

Location: 3736 Apulia Road, Jamesville, NY

Please RSVP to rockinghorse1257@aol.com if you are planning on attending!



Member Spotlight on Mrs. Green Jeans / The Orchards at Rocking Horse Farms

Our new addition to Rocking Horse Farm is an authentic timber frame barn, built using mortise and tenon joinery throughout. We are renting this barn for weddings and other events April 1st through October 31st. We have a full bar setup, handicap accessible bathrooms and a commissary kitchen, all up to health code standards. The second floor has been finished to keep an open concept for large parties. We have built in a bridal suite and will have a bathroom there by spring.

The inside has been left natural wood and has American chestnut wainscoting that was acquired through a fellow member / friend. We built an additional roof in spring over the South patio which allows for outdoor space in inclement weather and keeps the building cooler in the summer.

We have many perennial gardens throughout the property. If anyone is interested in learning more about the care of perennials, I will be glad to run some sessions and answer questions. Feel free to let me know if you're interested.

The farm also raises Christmas trees, organic apples and alpacas. We use the alpacas for their fiber to make yarn. We also send fiber to a fiber pool. They make various clothing products which we buy back from them and sell. Alpaca clothing is incredibly warm and soft. We have socks, gloves, hats and scarves. We will have some available for purchase at the meeting. For those who work outside in the colder months, the socks can't be beat!

We look forward to seeing everyone and I'm sure Dave I. has something special in store!



The CNYSNLA Scholarship Program

*The first of our two 2019 Scholarships was given out at the annual Clambake this past July. Our next award, the Peter Gasparini Scholarship, will be given out at the Holiday Luncheon in December. You can obtain a **Scholarship Application** for the **Peter Gasparini Scholarship Award** by visiting our website at www.plantcny.com. If you have any questions, please contact Julie Liebmann, Scholarship Chair, at 492-1100, or rockinghorse1257@aol.com.*



Golf Results 2019, shared with us by Beth Fry...

We had 20 teams this year!! Thank you all for golfing and making it a fun day!

- Winning Foursome was: Northern Nurseries Team 1
 - Darren Shuman, Brian Jayne, Dustin Pritchard, Brian Sharkey
- Ladies Longest Drive: Joan Mayes - Robert Fuller Services
- Ladies Closest to the pin: no winner
- Men's Longest Drive: Brian Jayne - Northern Nurseries Team 1
- Men's Closest to the pin: John Kesel – Northern Nurseries Team 2
- Most Honest Team: Aspinall's Tree Nursery
 - Dale Tuttle, Chad Izyk, Tyler Meyers, Tim Sprague
- Skins winner was:
 - Northern Nurseries Team 1
- 50/50: \$324 - winner of \$162 was : Maureen Sullivan - Robert Fuller Services
- We raised \$140 for Toys For Ted

Two holes each sponsored by Sky High Turf Farms and Green Scapes Inc.! Other hole sponsors include:

Andre & Son Inc., Aspinall's Tree Nursery, Belgard, EDR Companies, Farm Family Insurance, J.C. Smith Inc., Lawley Insurance, Nutrien Solutions, Paragon Supply, Techo-Bloc

Thank you to those that donated Door prizes: Dig Safely NY and JC Smith Inc.

Thank you to Woodcrest Golf Club for having us and thank you to all the participants, see you next year!!

Saluting Branches

Shared with us by James Maloney, National Grid

I'm sure we've been doing this in small, local efforts prior, but the first time I can recall that green industry professionals gathered in mass to ply our skills towards improving our Veteran's Memorial Cemeteries was in 1995. That event was at Arlington National and it has been modestly attended since.

Take that event and fast forward to 2014 when a small company out of Minnesota threw some tech savvy people power behind the effort. They solicited sponsors, launched a website and then brought in the big gun of social media and – *Boom!* - Saluting Branches became a reality.

Saluting Branches is exactly what it sounds. People volunteering their time to beautify our Veteran Memorial Cemeteries. It's a Nationwide event held on the third Wednesday in September and has grown from 16 cemeteries in 2015 to 66 this year. It has provided millions of dollars' worth of improvements that would have never had happened otherwise. It's an awesome event!

So why is an arborist writing in a landscape and nursery association's periodical for what appears to be a tree geek party? Simply, the cemeteries need to be reforested intelligently and sustainably, and you're the pro's at doing just that. To entice even more landscape and nursery professionals to get involved, Saluting Branches has set a new challenge – plant 1589 trees - one for each Vietnam War POW or MIA still not accounted for.

Think we could do that in one year? Nope. Think we could get a good start? Yup.

How do you get involved? Excellent question. Check out their website here: <https://www.salutingbranches.org/>. Need more granular info? Reach out to me at james.maloney@nationalgrid.com.

The only Saluting Branches Project that's presently scheduled for New York in 2020 is at Gerald B.H. Soloman Saratoga National VMC and we would be honored to have you there. Can't make it to Saratoga next September? No problem! There are 60+ VMCs throughout New York State that would gladly receive your assistance and it so easy to sign up through the website. Fair warning, though, the first time a surviving family member thanks *you* for caring for their loved one's final resting place, Saluting Branches will become your favorite give-back day!



“Toys for Ted”



For the second year PLANTCNY has registered with “Toys for Tots” with the promotion of **“Toys for Ted”** as a memorial to our late Long-Time Industry Friend, Supporter, & Member, **Ted Florczyk**, owner of Ted's Landscaping. For decades Ted had graciously donated toys to our annual “Toys for Tots” at our December Holiday Luncheon, and always wanted his donations to be kept anonymous. At last year's Holiday Luncheon there was a proclamation made to permanently name our toy collection **“Toys for Ted.”** All collected toys will be donated to the Toys for Tots, an organization the CNYSNLA/PLANTCNY has been involved in for the past 25 years.

Our next step is to add to the number of Member/ Supporters who have business hours from now until our Holiday Luncheon and are willing to have your business as a drop-off place. I will have the donation boxes at our next meeting on October 10th. Or you can contact me, and we will decide to get them to you and set up as a drop-off location. The following are names of the 2018 Drop-Off Locations:

PLANTCNY MEMBERS

- 1.) Admar Supply
- 2.) Aspinall's Tree Nursery & Landscaping
- 3.) Ballantyne Gardens
- 4.) Chuck Hafner's Farmers Market
- 5.) The Station (Creative Landscapes)
- 6.) Cross Creek Nursery
- 7.) Evergreen Landscaping and Garden Center
- 8.) Green Scapes Inc.
- 9.) J.C. Smith Inc.
- 10.) Lasnicki Landscaping
- 11.) Rocking Horse Farm (Mrs. Green Jeans Landscaping)
- 12.) Northern Nurseries Stone & Design
- 13.) Paragon Supply, Inc.
- 14.) Site One Landscape Supply
- 15.) Skyworks LLC

PLANTCNY SUPPORTERS:

- 1.) Bella Domani
- 2.) Transfiguration Church, Syracuse, New York
- 3.) Evolve Salon, Cicero, NY.

I am also pleased to announce that between the 50/50 at the Clambake, and the Golf Outing donations, our total to date is \$500.00+ which will be used to purchase toys for the "Toys for Ted" Memorial to Ted Florczyk.



CNLP Day 2019, shared with us by Dannielle Carr...

CNLP Day 2019 was an outstanding guided tour of Planting Fields Arboretum led by none other than **Vinnie Simeone, Executive Director of PFA**. He has been involved with PFA for over 25 years! Vinnie provided an outstanding behind the scenes tour of the arboretum with interesting details on current and past projects; on their limited operating budget and all they need to do with it; on their work in preserving the historic nature of the property while allowing for public uses; on managing and on growing legacy trees from the seeds of original plantings. We experienced so much more during the visit.



*(FYI- **John Gaylaro**, 2019 CNLP of the Year, recently retired from Atlantic Nurseries Inc., and LINLA Board of Directors member, arranged for this year's event.)*



We were also very fortunate to have a personally guided tour of Bayard Cutting Arboretum, also a NYS Park, located in Great River, NY along the shore of the Connetquot River. **Carol Isles, LINLA 2019 Past-President**, of Cultivated and Connected LLC, toured us through the restored Bayard Cutting estate house, grounds and multiple gardens. It has an incredible collection of plants and gardens including the Pinetum (both historic and contemporary), the Holly Walk, the Conifer Garden and the Four-Season Garden. A portion of the property is now an operating CSA farm, the only one run by NYS Parks.

CNLP Day is an opportunity to experience gardens, nurseries, arboretums, operated and run by contemporaries in your field of work. It's great to visit these locations with other folks that are in the same line of work, that share the same passion and enthusiasm. If you've never attended a CNLP

Day event, you're missing out!

Thinking about becoming a CNLP?

Registration is through the NYSNLA website; however, we recommend you contact your local Regional board of execs or CNLP representative. NYSNLA website link- <https://nysnla.com/becoming-a-cnlp>

Region 4 CNLP exam applications are due by Jan. 1st. PLANTCNY review sessions start late January 2020 with the CNLP exam in early March 2020. Check upcoming issues of the Scoop for more details and dates.



Questions, comments or for more info on the CNLP program:

Contact your Region 4 CNLP rep - Dannielle Carr, email: dcarr@edrdpc.com, telephone: 315-471-0688, extension 640.



The Onondaga Earth Corps, shared with us by Yvonne Chu...



The Onondaga Earth Corps (OEC) is a not-for-profit organization whose mission is to empower youth to be active participants in creating positive change for their communities and the environment. The program consists of a youth crew for ages 15 to 18, and a young adult crew for ages 18 to 25.

Major components of the program involve planting, pruning, and maintaining trees throughout the city. Since its inception in 2004, OEC crew members, staff, and volunteers have planted thousands of trees throughout the city of Syracuse, including its landmark 10,000th tree this spring. In the past year, the organization employed over 40 youth and young adults.

Over the course of the program,

crew members are offered opportunities to work alongside key partners in the landscaping profession who provide educational training and experience-based knowledge. Several former crew members have gone on to pursue work in landscaping and tree maintenance.

Empowered with valuable skills, the youth and young adults in the OEC Program become role models within their own communities. They carry these skills with them as they seek further employment in landscaping and environmental stewardship.

OEC celebrates its 15 years of service to the community during the annual fundraiser, “Earth Corps Encore”, on November 9th, 2019 at St. Lucy’s Auditorium (421 Gifford St. Syracuse, NY 13204). This event serves as a fundraiser and networking opportunity for OEC Crew members to meet partners, mentors, and potential employers in-person. OEC is currently seeking sponsors for this event. If you are interested in registering for the event and/or being a sponsor, please contact Yvonne Chu at ychu@onondagaeearthcorps.org or by phone at 315-565-3797.

To learn more about the Onondaga Earth Corps, you can visit our website at onondagaeearthcorps.org, call us at 315-565-3797, or email us at onondagaeearthcorps@gmail.com. Or join us at our upcoming fall community planting events. **PLEASE SEE THE FLYER INCLUDED WITH THIS SCOOP!**



The following are our neighboring regions' events ... always open to our members!

REGION 5:

- **General Membership Meeting:** Nov. 7, 2019 / JC Smith, Inc. 965 Buffalo Rd, Rochester, NY
- **Holiday Party:** December 5, 2019 / Location TBD
- **Focus Group** - Wed. October 16, 2019 at Noon, The Beer Hall / 1517 Empire Blvd, Webster
Cost: Price of attendee's meal RSVP: Office@Plantgflx.com
Speaker: Beth Fry Topic: How to use the CNLP program to boost your business - **Please consider attending to support Beth!**

REGION 6: 2019 - 2020 Calendar (find more details at plantwny.com)

- Membership Meeting** - Wednesday, October 16, 5 pm tour; 6 pm membership meeting;
Reinstein Woods Environmental Education Center, Depew, NY
- Harvest Dinner:** November 15th, Pearl Street Grill and Brewery, Buffalo, NY, 6:00 pm

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Lawley Insurance
Milton CAT
Rare Earth Nursery
Sky High Turf Farms

2019 MEETING SCHEDULE

MEETINGS ARE HELD ON THE 2ND THURSDAY OF EACH MONTH, AT 5:30 P.M. (UNLESS SPECIFIED)

January 10	SiteOne Landscape Supply
February	NO MEETING
March 14	Skyworks LLC
April 11	Green Scapes Inc.
May 2	Northern Nurseries (one week earlier than usual)
June	NO MEETING
July 11	Clambake at Spinning Wheel
August 8	Gasparini Landscaping
September 12	J.C. Smith Inc.
October 10	Rocking Horse Farms
November 12	Lawley Insurance -- NOTE - THIS MEETING IS ON TUESDAY!
December 12	HOLIDAY LUNCHEON

2020 MEETING SCHEDULE

MEETINGS ARE HELD ON THE 2ND THURSDAY OF EACH MONTH, AT 5:30 P.M. (UNLESS SPECIFIED)

January 9	Milton CAT
February	NO MEETING
March	OPEN
April	OPEN
May	Northern Nurseries (one week earlier than usual)
June	NO MEETING
July	Clambake at Spinning Wheel
August	OPEN
September	OPEN
October	OPEN
November	OPEN
December	HOLIDAY LUNCHEON